



**#4** RISING STAR  
FOR TECH JOBS  
— *CompTIA*, 2021

**#7** MOST AFFORDABLE  
HOUSING MARKET  
— *GoodHire*, 2022

**#3** BEST AFFORDABLE PLACE  
TO LIVE IN THE U.S.  
— *U.S. News & World Report*, 2020

**#1** BEST PLACE TO LIVE IN THE MIDWEST FOR  
HIGH SALARIES AND LOW COST OF LIVING  
— *The Ascent*, 2021

**#5** TOP EMERGING NORTH  
AMERICAN TECH MARKET  
— *CBRE*, 2021

**#8** BEST CITY FOR FINANCIAL INDEPENDENCE  
— *chooseFi*, 2021

**#5** BEST MINOR LEAGUE SPORTS MARKET  
— *SportsBusiness Journal*, 2019

**#7** HOTSPOT FOR DATA SCIENCE JOBS  
— *Burning Glass*, 2019

**#6** METRO FOR NUMBER OF ECONOMIC DEVELOPMENT PROJECTS  
(AMONG METROS WITH A POPULATION OF 200,000 TO 1 MILLION)  
— *Site Selection Magazine*, 2022

**TOP 10** PLACE WHERE IT'S EASIEST TO SAVE  
FOR YOUR FIRST HOME — *Money*, 2022

**TOP 10**  
CITY TO LIVE IN AFTER  
THE PANDEMIC  
— *Today*, 2021

**#2**  
SAFEST PLACE  
TO LIVE  
— *U.S. News & World Report*, 2021

**#8** MOST RESILIENT  
TECH HUB  
— *LinkedIn*, 2021

**#4** BEST PLACE TO  
RAISE KIDS  
— *SmartAsset*, 2021

**#6** BEST CITY TO  
WORK IN TECH  
— *SmartAsset*, 2019

**#7** BEST MIDWESTERN CITY FOR WOMEN  
IN STEM — *CommercialCafe*, 2021

## RECENT PROJECTS IN GREATER DES MOINES (DSM)



**ACCORDIA LIFE & ANNUITY COMPANY** .....\$10 MILLION  
Insurance

**AMAZON** .....\$491 MILLION  
Logistics

**APPLE\*** .....\$1.4 BILLION  
Data Center

**CASEY'S GENERAL STORES, INC.** .....\$34 MILLION  
Retail Headquarters

**CLAIMDOC, LLC** .....\$5 MILLION  
Insurance

**DES MOINES INDUSTRIAL** .....\$31 MILLION  
Logistics

**ESO** .....\$2 MILLION  
Information Solutions

**F & G ANNUITIES & LIFE** .....\$9 MILLION  
Insurance

**FEDERAL HOME LOAN BANK OF DES MOINES** .....\$25 MILLION  
Financial Services

**HELENA INDUSTRIES** .....\$47 MILLION  
Advanced Manufacturing

**i2-TECH** .....\$10 MILLION  
Advanced Manufacturing

**INCOTEC** .....\$2 MILLION  
Ag Innovation

**IOWA BANKERS ASSOCIATION** .....\$19 MILLION  
Financial Services

**JOHN DEERE INTELLIGENT SOLUTIONS GROUP** .....\$33 MILLION  
Information Solutions

**KREG ENTERPRISES, INC.** .....\$34 MILLION  
Advanced Manufacturing Headquarters

**KUM & GO** .....\$151 MILLION  
Retail Headquarters

**LANDUS** .....\$16 MILLION  
Ag Innovation

**LELY NORTH AMERICA** .....\$20 MILLION  
Advanced Manufacturing

**LIGHTEDGE SOLUTIONS, INC.** .....\$34 MILLION  
Data Center

**META\*** .....\$3 BILLION  
Data Center

**MICHAEL FOODS** .....\$85 MILLION  
Advanced Manufacturing

**MICROSOFT\*** .....\$4.5 BILLION  
Data Center

**MRS. CLARK'S FOODS** .....\$9 MILLION  
Advanced Manufacturing

**POWERPOLLEN** .....\$8 MILLION  
Ag Innovation

**PREMIER TECH** .....\$8 MILLION  
Advanced Manufacturing

**THE PRINTER INC.** .....\$13 MILLION  
Advanced Manufacturing

**SAMMONS FINANCIAL GROUP** .....\$65 MILLION  
Insurance

**TORO** .....\$11 MILLION  
Logistics

**UNDERGROUND MAGNETICS** .....\$7 MILLION  
Advanced Manufacturing

**VERMEER CORPORATION** .....\$118 MILLION  
Advanced Manufacturing

**THE WALDINGER CORP.** .....\$21 MILLION  
Advanced Manufacturing

**WORLDWIDE LOGISTICS** .....\$17 MILLION  
Logistics

\* Projects over \$1 Billion

IDEAL LOCATION  
FOR  
DOING BUSINESS

EDUCATED WORKFORCE  
LOW COST OF DOING BUSINESS  
LOW COST OF LIVING  
EXCEPTIONAL QUALITY OF LIFE

12%  
LOWER

The cost of doing  
business is 12%  
lower than the  
national average.  
— Moody's Analytics, 2022

### STACIE LOVAN

Vice President of Economic Development p: (515) 286-4971 e: slovan@DSMpartnership.com

[DSMpartnership.com](http://DSMpartnership.com)



GREATER DES MOINES  
PARTNERSHIP